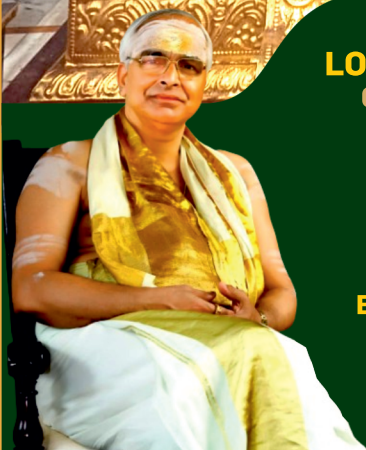




THE FIRST
GURUVAYOORAPPAN TEMPLE
OUTSIDE KERALA



LORD KOCHU GURUVAYOORAPPAN GOLDEN JUBILEE CELEBRATIONS

20.05.2024 to 30.05.2024

- RIG Veda Laksharchana
- Yajur Veda Laksharchana
- Sama Veda Mura Japam

By

Br. Sri P. C. Dineshan Namboothiripad

Tantri : Guruvayoor Sri Krishna Temple,
alongwith a team of learned priests



THE ASTHIKA SAMAJ (SREE RAM MANDIR) (KOCHU GURUVAYOOR)

ESTD. 1923 (Registered under Societies Registration Act XXI of 1860 and under Bombay Public Trust Act 1950)

BHANDARKAR ROAD, MATUNGA (C.R.), MUMBAI - 400019.

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LORD KOCHU GURUVAYOORAPPAN GOLDEN JUBILEE CELEBRATIONS AND PRATISHTA DAY 20.05.2024 TO 30.05.2024

The Asthika Samaj was set up as a public worship in Matunga, Mumbai 400 019 by adorning the sacred hall with a portrait of Lord Sree Ramachandra. Eventually in 1953 with the Blessings of His Holiness Jagadguru Sri Sankaracharya Swamigal of Kanchi Kama Koti Peetam, the temple attained its full fledged status by installation of Idols of Lord Sri Ramachandra, Sita Devi, Laksharchana and Hanuman in a specially created Garbagriha.

The Spiritual growth of the Samaj over the years coupled with the full support of the devotees, enabled the installation of the other deities Such as Lord Kartikeya (in 1965) Navagraha Idols (in 1967) Lord Guruvayoorappan (in 1974) and Lord Swamy Ayyappan (in 1978) by Tantri of Guruvayoor, exactly in the same manner as in Guruvayoor, the ancient Temple in Kerala. As a result of installation of the diety, the divine set up of the Samaj has been enhanced to such an extent that the Samaj is now popularly known as KOCHU GURUVAYOOR.

Now with the grace of Lord Kochu Guruvayooappan, we have decided to perform RIGVEDA LAKSHARCHANA from 20.05.2024 to 30.05.2024 which is coinciding with the PRATHISHTA DAY of Lord Kochu Guruvayoorappan in our Temple at Matunga, Mumbai.

This will be performed by about 25 Namboodiris from Kerala under the guidance of Br. Sri. P. C. Dineshan Namboothiripad, Tantri of Lord Sri Krishna Temple at Guruvayoor, Kerala.

The concept of Sanadhana Dharma is all about invoking the supreme power of omnipresent in the form of Vighraha that is consecrated within the temple.

The Importance of RIG VEDA LAKSHARCHANA is explained by Rishis in Rig Veda.

Of the various ways of worshipping deities, the most prominent of worshipping and doing Upasana through the relevant Vedic Mantras (Amnaya Japa) these manifest as Kevala Japa, Pushpanjali, Ghee Japam, Abhishekam, Dhara, Vara Japam, Mura Homam etc., of these, Rig Veda Laksharchana (a form of Archana) consists of 10 people chanting the entire Rig Veda (consisting of 10,472 mantras) as prescribed, together and offering flowers to the Kalasha and Deity. Merely listening to this Rig Veda Japa which forms the basis of our Sanathana Dharma and which is the sound form of the Supreme Being will destroy all our sins and shower His grace on us leading us to all prosperity.

The Shakala Samhita of Rig Veda consists of 10472 Rik mantras across 1017 Suktas classified into 10 Mandalas. Another classification is into 2006 Vargas across 64 Adhyayas, 8 Ashtakas. Every syllable of these mantras is assigned a Swara-either Udatta, Anudatta, Swarita or Prachaya. The Vedic corpus of mantras along with the Swaras have been preserved for thousands of years.

across Bharata Varsha. The true purport of the Vedas along with the right way of pronunciation can be known from the six vedangas starting with shiksha. To take essence of the vedas to the common people came the ithihasas and puranas. Followers of vedic dharma attain fruits of this and the next world.

In our tradition, vedas are not different from the Supreme Being. It is hence that He is referred to as Veda Purusha, Vedas are like the wish-yeilding cow that will help to get our desires fulfilled from the Supreme. Every syllable of the Vedas contains the essence of Supreme (Racho Akshareparamevyoman). However, traditionally, certain Vedic mantras are used for worshipping certain deities. Examples of these are the Vishnu Suktas for Vishnu, Rudra Suktas for Rudra, Saura Suktas for Surya, Saraswata Suktas for Saraswati and so on.

The Vedas are the sound form of Supreme Brahman who is the nature of Existance, Consciousness and Bliss (Sat-chit-ananda). Srimad Bhagvatham says "Sabda-Brahma, Para Brahma, mamo Bhosha Shvatitaunch". The Vedas that show us this ultimate truth, are eternal in nature. The veda mantras revealed to the Rishis like Vasishtha and Vishwamitra in their highest state of meditation. This were taught orally by Rights of mankind to creating the corpus of Vedas comprising of metrical verses, prose and musical veres. This has been passed on from generation to generation through oral tradition and available to us today as the vedas. Krishna Dvaipayana classified this huge vedic corpus in to four (Rig, Yajus, Sama and Atharva) and taught them to his four disciples (Paila, Vaishampayana, Jamini and Samantu respectively) They further taught them to their disciples creating many branches of vedic called Veda-Shakhas. At one point of time, more than thousand branches existed of which very few exists today. For example, of the 21 branches of Rig Veda that exist, only one branch called Shakala exists today. Rig Veda comes from the term "Ric" i.e. to praise, Rig Veda consists of praises towards various Vedic Deities such as Indra, Agni, Varuna, Soma, Rudra, Vishnu, Mitra etc., Every Vedic mantra has three key aspects, the Rishi or seer to whom it was revealed, the metre or Chhandas in which it was revealed and the Deity or Devta whom praises.

The Samaj premises reverberates with chants of 'Narayana' from ever increasing devotees. The Samaj has made arrangements for various offerings for the benefit of the devotees.

We, at The Asthika Samaj would continue our efforts in spreading the message of bhakti and assure you of our humble services as ever.

Requesting your participation in joining hands with us in celebrating this Grand Golden Jubilee Celebrations of Lord Kochu Guruvayoorappan at our temple premises at Matunga.

We request you to contribute generously by cheque / kind for this Golden Jubilee Celebration and get the blessing of Lord Guruvayoorappan

LIST OF VEDA MANTRA PUSHPANJALI

1. TRIVEDA SAMARADHANA, RIG VEDA LAKSHARCHANA, YAJUR VEDA MURA DHARA AND SAMA VEDA MURA JAPAM.

SPECIAL VEDA MANTRA PUSHPANJALI RS. 101 EACH

2. PURUSHA SUKTAM - FOR ALL PROSPERITY AND GOOD PROGENY
3. BHAGYASOOKTHAM - FOR GOOD FORTUNE
4. VIVAHA SUKTAM - FOR GETTING A GOOD SPOUSE
5. SARASWATI MANTRAM - FOR KNOWLEDGE
6. SAMVADA SUKTAM - FOR RESOLVING CONFLICTS AND FOR UNITY.
7. MANGALA SUKTAM - FOR ALL AUSPICIOUSNESS
8. AGHAMARSHANA MANTRAM - FOR REMOVING SINS
9. GARBHA RAKSHA MANTRAM - FOR PROTECTION OF THE FOETUS
10. YAKSHMA HANANA MANTRAM - FOR DISTRACTION OF DISEASES AND FOR GOOD HEALTH.
11. MRITYUNJAYA MANTRA - FOR REMOVAL OF APAMRITHYU.
12. OSHADHI SUKTAM - FOR HEALTH AND WELL BEING
13. SRI SUKTAM - FOR WEALTH AND PROSPERITY
14. INDANI SUKTAM - FOR HAPPY MARRIED LIFE
15. VISHNU SUKTAM MANTRAS - FOR APPEASING MAHA VISHNU & REMOVAL OF SORROW.
16. TRISHTUBH MANTRAM - FOR REMOVING OF BLACK MAGIC & EVILS
17. YOGAKSHEMA MANTRAM - FOR ALL WORLD SUCCESS

LORD KOCHU GURUVAYOORAPPAN
GOLDEN JUBILEE CELEBRATIONS
RELIGIOUS PROGRAMS
20.05.2024 TO 30.05.2024

20.05.2024 Monday - 6.45 pm	After Deeparadhana Acharya Varanam • Athazha Pooja
21.05.2024 Tuesday - 4.30 am Evening - 5.00 pm	Nirmalyam, followed by Usha Pooja, Brahma Kalasa Pooja, Uchha Pooja, Yajurveda Mura Dhara. Rigveda Laksharchana, Deeparadhana, Athazha Pooja, Laksharchana Kalasabhishekam, Bhagavathy Seva, Varamirikkal, Veda Japam
22.05.2024 Wednesday - 4.30 am Evening - 5.00 pm	Usha Pooja, Laksharchana, Brahma Kalasa Pooja, 6.00 am Onwards Rigveda Laksharchana, Uchha Pooja, Yajurveda Mura Dhara, Veda Japam. Rigveda Laksharchana, Acharya Varanam, Prasada Sudhi, Asthra Kalasa Pooja, Rakshoghna Homam, Vasthu Kalasa Pooja, Vasthu Homam, Vasthu Kalasabhishekam, Vasthu Bali, Vasthu Punyaham, Laksharchana Kalasabhishekam, Athazha Pooja.
23.05.2024 Thursday - 4.30 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Laksharchana Kalasa Pooja, Chatur Sudhi, Dhara, Panchakam, Panchagavya Kalasa Pooja, Ucha Pooja, Yajurveda Mura Dhara, Bimba Sudhi Kalasabhishekam. Rigveda Laksharchana, Sthala Sudhi, Bhagavathi Seva, Varamirikkal, Veda Japam, Laksharchana Kalasabhisheka, Athazha Pooja.
24.05.2024 Friday - 4.30 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Laksharchana, Brahma Kalasa Pooja, Ucha Pooja, Yajurveda Mura Dhara, Prayachitha Homa Kalasabhishekam, Veda Japam. Rigveda Laksharchana, Kunta Sudhi, Bhagavathi Seva, Laksharchana Kalasabhishekam, Athazha Pooja, Varamirikkal, Veda Japam.
25.05.2024 Saturday - 5.00 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Laksharchana, Brahma Kalasa Pooja, Rigveda Laksharchana, Ucha Pooja, Shanthi Homam, Shanthi Homa Kalasabhishekam, Veda Japam. Rigveda Laksharchana, Kunta Sudhi, Laksharchana Brahma Kalasabhishekam, Athazha Pooja, Varamirikkal, Veda Japam.
26.05.2024 Sunday - 5.00 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Laksharchana Brahma Kalasa Pooja, Atbutha Shanti Homam, Ucha Pooja, Yajurveda Muradhana, Atbutha Shanti Homa Kalasabhishekam, Veda Japam. Rigveda Laksharchana, Kunta Sudhi, Laksharchana Brahma Kalasabhishekam, Varamirikkal, Athazha Pooja, Veda Japam.
27.05.2024 Monday - 5.00 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Laksharchana Brahma Kalasa Pooja, Naya Shanthi Homam, Ucha Pooja, Yajurveda Muradhara, Naya Shanthi Kalasabhishekam, Veda Japam. Rigveda Laksharchana Kunta Sudhi, Laksharchana Kalasabhishekam, Varamirikkal, Veda Japam, Athazha Pooja.

28.05.2024 Tuesday - 5.00 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Kalabha Kalasa Pooja, Chora Shanthi Homam, Ucha Pooja, Yajurveda Mura Dhara, Chora Shanthi Homa Kalasabhishekam, Kalabha Kalasabhishekam, Veda Japam. Sthala Sudhi, Kunta Sudhi, Padmolekhanam, Athazha Pooja.
29.05.2024 Wednesday 5.00 am Evening - 5.00 pm	Ganapathy Homam, Usha Pooja, Agni Jananam in Agni Mandapam, Thatwa Kalasa Pooja, Thatwa Kalasabhishekam, Pani, Ucha Pooja, Thatwa Kalasabhishekam, Brahma Kalasa Pooja, Pari Kalasha Pooja. Adhivasa Homam, Kalasadhivasam, Athazha Pooja, Adhivasa Prarthana (Prayer)
30.05.2024 Thursday - 5.00 am	Ganapathy Homam, Usha Pooja, Ucha Pooja, Pari Kalasabhishekam, Brahma Kalasabhishekam, Acharya Dakshina.

SCHEDULE OF OFFERINGS FOR RIG VEDA LAKSHARCHANA, YAJUR VEDA MURA DHARA, SAMA VEDA MURA JAPAM AND DRAVYA KALASABHISHEKAM BEING PERFORMED DURING PRATHISHTA DAY CELEBRATIONS OF LORD KOCHU GURUVAYOORAPPAN.

1	Sponsorship of One Day's Poojas	Rs. 1,00,001/-
2	Yajur Veda Mura Dhara	Rs. 10,001/-
3	Sama Veda Mura Japam (Ghee Prasadam)	Rs. 1,001/-
4	Yajur Vedam (One Time Chant) Ghee Prasadam	Rs. 1,001/-
5	RIG Vedam (One Time Chant) Ghee Prasadam	Rs. 1,001/-
6	Brahma Kalasa Pooja	Rs. 10,001/-
7	Brahma Kalasabhishekam	Rs. 10,001/-
8	Thathva Homam	Rs. 5,001/-
9	Thathva Kalasa Pooja	Rs. 5,001/-
10	Thathva Kalasabhishekam	Rs. 5,001/-
11	Prayaschitha Homam	Rs. 2,501/-
12	Prayaschitha Homa Kalasa Pooja	Rs. 2,501/-
13	Shanthi Homam	Rs. 2,501/-
14	Shanthi Homa Kalasabhishekam	Rs. 2,501/-
15	Athbutha Shanthi Homam	Rs. 2,501/-
16	Athbutha Shanthi Kalasabhishekam, Pooja	Rs. 2,501/-
17	SWA Santhi Homam	Rs. 2,501/-
18	SWA Shanthi Homa Kalasabhishekam, Pooja	Rs. 2,501/-
19	Chora Shanthi Homam	Rs. 2,501/-
20	Chora Shanthi Homa Kalasabhishekam, Pooja	Rs. 2,501/-
21	Bhagavathi Seva	Rs. 1,001/-
DONATIONS FOR THE FOLLOWING IS ALSO SOLICITED		
22	Annadanam for 20.05.2024 to 30.05.2024	Rs. 10 Lakhs
23	Annadanam for one day	Rs. 1 Lakh
24	Vasthram for Namboothiripads (Priests)	Rs. 1 Lakh
25	Flowers for 20.05.2024 to 30.05.2024	Rs. 75,000/-
26	Flowers for one day	Rs. 7,000/-
27	Ghee for Homams	Rs. 50,000/-
28	Sponsorship for 11 days Poojas	Rs. 7,00,000/-